

DONOR RECOGNITION OVERVIEW

Purpose

The CHCC Foundation is grateful for the generosity of individuals, families, businesses and organizations that support our mission to help ensure the health care needs of our community are met.

Donor recognition practices are designed to express appreciation, honor donor intent and reflect responsible stewardship.



Our approach

Donor recognition is guided by respect, transparency and alignment with the foundation's mission. Recognition practices are intended to thank donors while preserving appropriate governance, privacy and flexibility.

Standard recognition:

Unless anonymity is requested, donors may be recognized through one or more methods, including but not limited to:

- **Written acknowledgment:** Timely, personalized thank-you letters confirming receipt of the gift and its intended use.
- **Annual donor listings:** Inclusion in an annual donor honor roll published through foundation communications such as an email newsletter or website.

Major gift recognition

For significant gifts or sustained support, recognition may include:

- **Personal outreach:** Thank-you calls or letters from foundation members or Christian Health Care Center leadership.
- **Briefings and updates:** Invitations to receive updates on programs, educational training initiatives and faith-based care supported by the foundation.
- **Special events:** Recognition at donor appreciation events or inclusion at milestone celebrations.

In-kind gifts and services

Donations of goods or services that directly support the foundation or Christian Health Care Center may be acknowledged in writing or through appropriate communications. In accordance with IRS guidelines, recognition will not assign a monetary value to noncash gifts.

Naming opportunities

Certain gifts may qualify for naming recognition. All naming opportunities are subject to separate guidelines, formal approval and ongoing stewardship considerations.

Anonymity and preferences

The CHCC Foundation respects donor preferences regarding recognition. Donors may request anonymity or limit how their name is used in public materials.

Stewardship commitment

Recognition practices reflect the foundation's commitment to integrity, accountability and faithful stewardship of all gifts entrusted to our care.

Questions about donor recognition may be directed to CHCC's executive director by calling 360-354-4434.